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SCIENTIFIC CONFERENCE



Rethinking Social Action. Core Values

April 16th-19th 2015

Iasi, Romania

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CORE VALUES
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CORE VALUES

Iasi, Romania, 16th-19th April 2015

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Social Action of Disinformation: Standard Disinformative Communication

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Abstract

The study is a meta-analytical investigation. It starts from the thesis that disinformation is communication, represents a disinformative communication. The action of disinformation is a communicational operation. In disinformation, communication functions in an anti-informational mode. Disinformation constitutes the disinformative mode of communication. Jeff Wells seizes that when is missing the truth, “communication“ is “disinformative” (Wells, 2008). Disinformation is a problem of information (“use of false information” – Fetzer, 2004; Gackowski, 2006; Stahl, 2006) and information is an informational type of communication. Thus, disinformation is a quest ion of communication, is a special type of communication. Anyway, disinformation is communication. When we talk about of an action of disinformation, we talk about a disinformative communication. The first specialist who speaks about “disinformative communication” is Michael Smithson in 1989. We try to impose the idea of disinformative communication and the idea that disinformation is the standard form of disinformative communication.

Keywords: communication, persuasion, social action of disinformation, disinformative communication.

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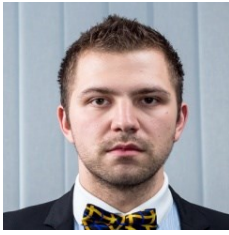
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See also <https://scholar.google.ro/citations?user=crwAH1UAAAAJ>